

Ballarat
Business
Festival



August
1-31



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commerceballarat.com.au



#B312022



We need
your
support!

*Demand for
WRISC's
services far
outweighs
our ability
to respond,
yet the
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**WRISC works for all women
and children who have
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E. wrisc@wrisc.org.au

W. wrisc.org.au

*WRISC Family Violence and Support is our
Community Partner for the 2022 Festival.*



Commerce Ballarat
Your partner in business

August

1-31

**Ballarat
Business
Festival**



Who We Are

Commerce Ballarat is the largest independent business group in Ballarat, creating a united voice for all business sectors. We offer a broad range of opportunities and services.

Our Mission

To provide strong, trusted leadership on matters relevant to business in greater Ballarat.

Our Vision

To be the number one relevant resource for business.

Commerce Ballarat provides leadership, networking, development and marketing opportunities for all businesses. If you are not a member, why not join the 650+ businesses who are and experience how you can benefit.

We are proud to deliver B31 Ballarat Business Festival which runs annually from August 1 – 31. This year's festival offers a condensed program of events tailored to assist business with development, networking, and team building.

Whether you are a business owner, manager, employee or looking to start a business we encourage you to make some time to attend some of the inciteful development and networking opportunities on offer during August.

AUGUST

3

Wellness Wednesdays – Spin Class Session

*Presented by Commerce Ballarat and
facilitated by the Ballarat Aquatic Centre*

- Date:** Wednesday 3 August
Time: 7:30am – 8:30am
Location: Ballarat Aquatic Centre, Prince of Wales
Recreation Reserve, Lake Gardens
Cost: Commerce Ballarat Members: FREE
Non Members: \$10 (*bookings essential,
light breakfast provided*)

Start your working day right and join us for a beginner's spin class session. An energising way to meet new people, all while building and improving your strength, endurance, and coordination.

For more information visit: <https://bit.ly/3xTKQT8>

Interested Booked

AUGUST

3

People and Culture Industry Chat

Presented by Commerce Ballarat

- Date:** Wednesday 3 August
Time: 12:00pm – 2:00pm
Location: The Grand Bar Restaurant Functions,
203 Dana Street
Cost: Commerce Ballarat Members –\$20
Non-Members–\$30 (*bookings essential,
includes lunch*)

Hear from Jason Burns, the Head of Talent Acquisition & Employer Branding at Businessary.

With considerable experience in recruitment strategy, business partnering, market mapping, employer branding and talent acquisition, Jason brings unparalleled expertise and capability to the people space.

An opportunity for anyone managing and recruiting employees to learn and discuss concerns, hot topics and ideas.

To register visit: www.commerceballarat.com.au

Interested Booked

AUGUST

4

BrainSweet with Clare Linane

Date: Thursday 4 August

Time: 9:00am – 11:45am, including a 15 minute morning tea break

Location: Ballarat Golf Club, 1800 Sturt Street

Cost: 1 ticket = \$35, 2 tickets = \$65, 3 tickets = \$95

Interwoven into her own story of depression, Clare introduces some key concepts from neuroscience to help explain the important role our brain plays in our well-being. With those concepts as a basis, she shares 5 simple, evidence-based strategies that can help everyone enhance their well-being. Far from being sombre, the workshop is empowering, positive and fun. Participants are challenged to take ownership of their mental health. An ideal workshop to help your team reprioritise their wellbeing after a tough few years of COVID.

To register: <https://www.trybooking.com/CAIKN>

Interested Booked

AUGUST

8

Small Business Bus

Date: Monday 8 August

Time: 10:00am – 3:00pm

Location: Commerce Ballarat, 119 Lydiard Street North

The Victorian Government's Small Business Bus provides free mentoring and face-to-face assistance to help you start or build your small business. The Small Business Bus is visiting Ballarat during B31 Ballarat Business Festival. Book in now for your free one-on-one mentoring session to get your business moving.

For more information and to register visit:

www.business.vic.gov.au/events/small-business-bus

Interested Booked



Biznet Breakfast – Hear from NAB’s Head of Behavioural and Industry Economics

AUGUST

9

Presented by Commerce Ballarat

- Date:** Tuesday 9 August
Time: 7:00am – 8:45am
Location: Housey Housey, 12 Armstrong Street North
Cost: Commerce Ballarat Members: \$30
Non Members: \$38

What can human behaviour (and data) tell us about the economy, business and ourselves? Hear from NAB’S Head of Industry Analysis Dean Pearson at our August Biznet Breakfast. Dean has over 20 years experience in analysing the economy and assessing the implications both in Australia and globally.

At NAB, Dean leads a team of analysts responsible for monitoring key business trends and identifying industries which are likely to provide the strongest growth opportunities and greatest risk.

To register visit: www.commerceballarat.com.au

Interested Booked

Victorian Regional Safety Symposium

AUGUST

9

Presented by BROSH – Ballarat Regional Occupational Safety & Health Group and Facilitated by the Australian Institute of Health and Safety.

- Date:** Tuesday 9 August
Time: 10:00am – 5:00pm
Location: Mercure Ballarat Hotel & Convention Centre,
613 Main Road

Building capability to manage health and safety risks.

The Victorian Safety Symposium is being delivered by the Victorian Branch of the Australian Institute of Health and Safety.

For cost and more information visit: www.aihs.org.au

Interested Booked

Wellness Wednesdays – Beginners CrossFit Session

AUGUST

10

*Presented by Commerce Ballarat and
facilitated by Sovereign City CrossFit*

Date: Wednesday 10 August

Time: 7:00am – 8:30am

Location: Sovereign City CrossFit,
1/888 Humffray Street South

Cost: Commerce Ballarat Members: FREE
Non Members: \$10 (*bookings essential,
8am light breakfast provided*)

Get your blood pumping before work at a Beginners CrossFit session with the team from Sovereign City CrossFit. A light breakfast will be provided and our Mental Health Clinician will be on site for additional wellbeing support. Spots are limited so registration is essential.

For more information and to register visit:

<https://bit.ly/3xTKQT8>

Interested Booked

Surviving & Thriving Panel Discussion

AUGUST

11

Presented by Runway HQ

Date: Thursday 11 August

Time: 5:30pm – 7:30pm

Location: Runway Ballarat, Flecknoe Building,
124 Albert Street

Cost: \$20 (*bookings essential, 50% of proceeds
going to CAFS, light refreshments provided*)

RunwayHQ will be hosting a networking event and live panel discussion with four successful entrepreneurs from startups and established businesses. This panel will be giving us their personal insight into how they've survived and thrived over recent years, discussing everything from their own personal work/life balance, to what changes they had to make within their businesses to survive. They will be discussing:

- how they understood the need to innovate and develop a unique selling proposition
- what they did to focus on their strengths and knowing their market
- their strategies for managing challenging times, such as diversifying to find new markets for their business

For more information and to register visit:

<https://bit.ly/3QzGdG6>

Interested Booked

AUGUST

Mindshop Excellence

*Presented by Commerce Ballarat
in partnership with Mindshop*

8 -
12

Date: Monday 8 August – Friday 12 August

This event is an invitation only interactive work experience program for Year 10 secondary students. The students spend one week in industry with the challenge of working on a 'live' problem and reporting their findings back to their hosts management team.

Presentation of Certificates

Date: Friday 12 August

Time: 3:00pm – 4:15pm

Location: Seminar Theatre – Brewery Building,
Ballarat Technology Park, Federation University,
107 Lydiard Street South

Local industry, teachers, parents, friends and family are invited to witness the amazing solutions designed by the participating secondary school students.

To register visit: www.commerceballarat.com.au

Interested Booked

AUGUST

Ballarat Regional Tourism Accommodation Sector Forum

Presented by Ballarat Regional Tourism

16

Date: Tuesday 16 August

Time: 11:00am – 1:00pm. Lunch provided

Location: Sovereign Park Motor Inn,
223 Main Road (York Conference Centre)

Cost: BRT Members: Free, Non-members: \$25
(bookings essential, lunch provided)

Local Accommodation operators, management and business owners are invited to unite once again at the Ballarat Regional Tourism quarterly Accommodation Sector Forum. With a growing Sector group attending February and May forum's, BRT is thrilled to announce that this August operators will hear from special guest Tamie Matthews, RevenYou CEO + Founder, to talk about Revenue Management.

This forum will also include a chance for operators to hear from fellow accommodation providers and participate in a round table discussion addressing hot topics for the industry.

To register visit: <https://bit.ly/3OwmkOv>

Interested Booked

AUGUST

17

Wellness Wednesdays – Spin Class Session

*Presented by Commerce Ballarat and
facilitated by the Ballarat Aquatic Centre*

Date: Wednesday 17 August

Time: 7:30am – 8:30am

Location: Ballarat Aquatic Centre, Prince of Wales
Recreation Reserve, Lake Gardens

Cost: Commerce Ballarat Members: FREE
Non Members: \$10 (*bookings essential, light
breakfast provided*)

Start your working day right and join us for a beginner's spin class session. An energising way to meet new people, all while building and improving your strength, endurance, and coordination.

For more information visit: <https://bit.ly/3xTKQT8>

Interested Booked

AUGUST

17

Breaking Down The Barriers For Women in Trades

*Presented by Women's Grampian
Health & HighlandsLLEN*

Date: Wednesday 17 August

Time: 10:30am – 11:45am

Location: Oscars Hotel,
Long Room 18 Doveton Street South

Cost: FREE (*bookings essential, morning tea provided*)

Women make up approx. 3% of the workforce in traditional trades. Government policy is changing and with the current skills shortage there is a need to change perceptions to increase women in trades. WHG and Highlands LLEN will present on breaking down the perceptions and an industry panel will help unlock the opportunities for businesses to increase participation.

To register visit: <https://bit.ly/3n7V6Sz>

Interested Booked

AUGUST

YPN – Paint & Pints

Presented by Commerce Ballarat

18

Date: Thursday 18 August

Time: 5:30pm – 8:00pm

Location: Aunty Jacks, 315-317 Mair Street

Cost: Commerce Ballarat Members: \$35,
Non Members: \$45 (*bookings essential*)

Join us after work for Paint & Pints at Aunty Jacks Ballarat! Bring a friend along as we will be learning how to 'Paint your Mate' or if you want to come alone, don't stress as we will pair you up with someone. Each attendee will also receive a complimentary house beer, wine, or soft drink on arrival and nibbles.

This event provides people in their 20's & 30's with an opportunity build networks with like-minded individuals. Whether you work in admin, retail, trade or professional services YPN is for you!

Thanks to our sponsor On Tap Liquor Consulting & EDQ Town Planning.

For more information and to register visit:

www.commerceballarat.com.au

Interested Booked

How to Tender Right!

*Presented by Commerce Ballarat
and facilitated by Jessie Harman*

AUGUST

23

Date: Tuesday 23 August

Time: 9:00am – 12:00pm

Location: Commerce Ballarat, 119 Lydiard Street North

Cost: FREE (*bookings essential*)

This session is designed to give practical tips and information to anyone who writes tenders, submissions or grant proposals. The workshop covers understanding tender documentation, planning your tender response, structuring your submission, and effective tender writing. It also explores the common reasons for tender success and failure!

This workshop is suitable for people with all levels of experience – from the very beginner to the more seasoned tender writer. The workshop is interactive, informal and fun.

The workshop is facilitated by Jessie Harman – a highly experienced tender writer, assessor and presenter.

To register visit: www.commerceballarat.com.au

Interested Booked

AUGUST

24

Wellness Wednesdays – Beginners CrossFit Session

*Presented by Commerce Ballarat and
facilitated by Sovereign City CrossFit*

Date: Wednesday 24 August

Time: 7:00am – 8:30am

Location: Sovereign City CrossFit,
1/888 Humffray Street South

Cost: Commerce Ballarat Members: FREE
Non Members: \$10 (*bookings essential,
8am light breakfast provided*)

Get your blood pumping before work at a Beginners CrossFit session with the team from Sovereign City CrossFit. This session will follow on from the class in Week 2 however beginners are most welcome. A light breakfast will be provided and our Mental Health Clinician will be on site for additional wellbeing support. Spots are limited so registration is essential.

For more information visit: <https://bit.ly/3xTKQT8>

Interested Booked

AUGUST

25

2022 Federation University Commerce Ballarat Business Excellence Awards Gala Dinner

Date: Thursday 25 August

Time: 6:00pm – Late

Location: Mercure Ballarat Hotel & Convention Centre,
613 Main Road

Cost: \$168pp (*all inclusive, bookings essential*)

Join us for an evening of celebration of Ballarat business with the announcement of the winners in the 2022 Federation Business School Commerce Ballarat Business Excellence Awards. Guests will be treated to an evening full of surprises and feature entertainment.

For more information and to book email:
info@commerceballarat.com.au

Interested Booked

AUGUST

30

Aspire Business Workshop

*Presented by the City of Ballarat
in partnership with ASPIRE*

Date: Tuesday 30 August

Time: 10:00am – 11:30am

Location: Ballarat Town Hall, 225 Sturt Street

Cost: FREE (*bookings essential*)

"One business's waste can be another's treasure."

ASPIRE is an online matchmaking tool for material resource exchange. It matches waste resources from a business with potential remanufacturers, purchasers or recyclers and therefore reduces waste going to landfill.

The platform offers the following benefits to businesses:

- Save in waste disposal costs
- Earn revenue from waste
- Opportunity to connect with other businesses
- Create new supply chains
- Build innovative solutions for re-use & recycling
- Track carbon emissions
- Track diversion from landfill

This workshop will provide a demonstration of the ASPIRE platform and opportunity for businesses to sign up and start using the platform.

Access to the ASPIRE platform is free for all Ballarat businesses with 20 or less employees. There is also an opportunity for up to 10 larger business to access the platform for free.

To register visit: <https://bit.ly/3xFWQXW>

Interested Booked



AUGUST

30

Uncover Your Strengths to Thrive at Work – Hosted by Committee for Ballarat

Presented by Leadership Programs Lead and Workplace Psychologist Ellen Jackson

- Date:** Tuesday 30 August
Time: 12:00pm – 3:00pm
Location: The Grand Bar Restaurant Functions, 203 Dana Street
Cost: Commerce Ballarat/Committee for Ballarat Members – \$100, Non-members – \$150
Commerce Ballarat/Committee for Ballarat groups of 4 or more – \$80 per ticket
Non-member groups of 4 or more – \$100 per ticket (*bookings essential*)

Unlocking the Secrets to Team Wellbeing: A strengths-based approach to supporting your people and creating a thriving team.

Strengths are the basic building blocks of flourishing in life and when we thrive in life we thrive at work.

In this workshop, presented by workplace psychologist Ellen Jackson, you will:

- Learn about psychological strengths and the role they play in wellbeing, engagement, productivity and innovation at work.
- Explore how understanding strengths promotes workplace collaboration and harmony.
- Discover your individual strengths, and tools for understanding team strengths in your organisation.
- Develop a common language for discussing the best qualities you and your team bring to your workplace
- Discover how strengths make wellbeing work.

This 3.5 hour workshop (including lunch) is ideal for small teams who will have the opportunity to workshop their collective strengths during the session.



To register visit:

<https://www.trybooking.com/CAPKD>

Interested Booked

AUGUST

31

Wellness Wednesdays – Chair Yoga

*Presented by Commerce Ballarat and
facilitated by Ballarat Community Health*

Date: Wednesday 31 August

Time: 7:00am – 8:30am

Location: Commerce Ballarat, 119 Lydiard Street North

Cost: Commerce Ballarat Members: FREE
Non Members: \$10 (*bookings essential,
8am light breakfast provided*)

Breathe, Stretch, Relax! Release your stress and join us for a morning of Chair Yoga facilitated by Ballarat Community Health. A light breakfast will be provided and our Mental Health Clinician will be on site for additional wellbeing support. Spots are limited so registration is essential.

For more information visit: <https://bit.ly/3xTKQT8>

Interested Booked

AUGUST

31

Networking 1-0-FUN!

*Hosted by the Ballarat
Business Centre*

Date: Wednesday 31 August

Time: 4:30pm – 6:30pm

Location: Aunty Jacks, 315–317 Mair Street

Cost: \$20 (*bookings essential*)

If you're a small business looking to make business connections in a relaxed and casual environment, come along and join us at "Networking 1-0-FUN"

Prior to the event, we will send you the tips you need to write the perfect business pitch. On the night, you will be given the opportunity to introduce who you are and what you do – lots of prizes and giveaways to be won so put your best pitch forward!

Learn about Networking 1-0-1, by joining us at Networking 1-0-FUN!

To register visit: <https://www.eventbrite.com.au/e/networking-1-0-fun-tickets-370277749717>

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