



b2b Gold Sponsor Package

- Framed A4 certificate highlighting b2b membership/sponsor status for display at business.
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- Logo inclusion with all b2b GOLD sponsors (visual only) on 15-second end tag to television commercials.
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- Exclusive inclusion full colour press advertisement to run in The Courier 2 times per sponsorship year.
- Radio advertisement. (your personal message will need to be recorded for inclusion)
- Recognition as a GOLD sponsor with logo association in press advertising, thank you sponsors.
- Logo inclusion on all b2b Christmas Retail Competition marketing material including, flyers, posters, newspaper and television advertisement.
- First priority for inclusion in any future editorial or photo opportunities associated with b2b editorials in The Courier or b2b news stories on local television/radio.
- Exclusive use of b2b logo for your own personal business advertising in television and press and a 5 second audio tag available for use at end of any radio advertising.
- Window sticker "Proud supporter of b2b Business to Ballarat with b2b logo"
- Logo inclusion and GOLD Sponsor recognition on Commerce Ballarat website "b2b" page.
- Optional HTML tag of b2b logo and GOLD Sponsor recognition for you to include on your own website and/or emails.

Annual Package Cost = \$2600.00 + GST

b2b Silver Sponsor Package

- Framed A4 certificate highlighting b2b membership/sponsor status for display at business.
- Recognition as a Silver sponsor with logo association in press advertising, thank you sponsors.
- Exclusive use of b2b logo for your own personal business advertising in television and press and a 5 second audio tag available for use at end of any radio advertising. (RU Advertising to assist with design of any b2b associated advertising material).
- Window sticker "Proud supporter of b2b Business to Ballarat with b2b logo"
- Logo inclusion and Silver Sponsor recognition on Commerce Ballarat website "b2b" page.
- Optional HTML tag of b2b logo and Silver Sponsor recognition for you to include on your own website and/or emails.

Annual Package Cost = \$1100.00 + GST

b2b Bronze Sponsor Package

- Framed A4 certificate highlighting b2b membership/sponsor status for display at business.
- Recognition as a Bronze sponsor with logo association in press advertising, thank you sponsors.
- Exclusive use of b2b logo for your own personal business advertising in television and press and a 5 second audio tag available for use at end of any radio advertising. (RU Advertising to assist with design of any b2b associated advertising material).
- Window sticker "Proud supporter of b2b Business to Ballarat with b2b logo"
- Logo inclusion and Bronze Sponsor recognition on Commerce Ballarat website "b2b" page.
- Optional HTML tag of b2b logo and Bronze Sponsor recognition for you to include on your own website and/or emails.

Annual Package Cost \$550.00 + GST