

3.15pm Afternoon Tea Break

3.30pm Russel Howcroft
Marketing

Through his appearances on ABC1's hugely successful show 'The Gruen Transfer' Russel has become the very public face of brand marketing and advertising in Australia. In fact according to media mogul, Harold Mitchell, Russel Howcroft has become a brand himself. Russel has recently joined the TEN Network as one of its most senior executives. Prior to this role, Russel was Chief Executive Officer Australia/ New Zealand at Young & Rubicam Brands. Russel is also the former Chairman of the Advertising Federation of Australia. He has been a regular commentator on radio in Melbourne. Russel's other passion is reflected in his position on the board of the Melbourne Football club. While currently Chairman and Chief Executive of Young & Rubicam Brands Australia and New Zealand, Russel will be responsible for Network Ten's operations in Melbourne, Brisbane, Adelaide and Perth from 2013.

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5pm Thank you and close

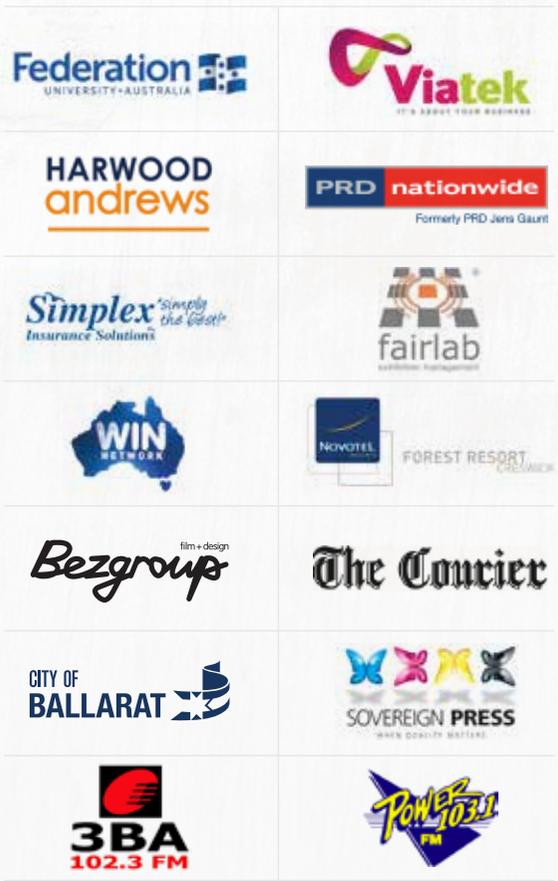
5.15pm Drinks and Networking

Registrations Open: 13 January 2014
Early Bird Registrations Close:
28 February 2014

Early Bird Ticket Prices
Members: \$180 Non Members: \$220

Regular Ticket Prices
Members: \$210 Non Members: \$250

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2014

BUSINESS
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WEDNESDAY MAY 21 2014

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8am Registration
8.45am MC Bruce Roberts to welcome attendees
9.00am Opening address

9.15am Russ Wylie
How to Get You & Your People Totally Engaged, Focused and Contributing to The Success of Your Business!

As one of a select group of successful TriMetrix Analysts & Facilitators in the Southern Hemisphere, Russ has been working with Business Owners, CEO's and Executive Management Teams for over 20 years showing them how to tap into & fuel the "engine room" of what really gets people engaged & focused - their Personal Talents & Skills, their Workplace Motivators & Core values, and Consistent Behaviour & Communication Strengths.

He specialises in helping businesses handle the practical & emotional demands of growth, change & adaptive leadership. Using over 30 years of practical business experience, combined with the best of today's latest research.

His fundamental belief is that "If you build hope into the future, you'll always have power in the present!"

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10.45am Morning Tea Break

11.15am Bernard Salt
Consumer, Cultural and Demographic trends

Bernard is the national Partner responsible for KPMG's Demographics group and has over 20 years experience in demographic analysis and commentary. He is a recognised expert in local, national and global demographic trends.

Bernard is a compelling speaker engaged by the private and public sectors to present a perspective of how social, cultural and demographic change is shaping the future business environment.

Bernard is a best-selling author of five popular books on demographic change and a twice-weekly columnist with The Australian newspaper. He is also one of Australia's most quoted social commentators, appearing regularly on many radio and television programs.

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1pm Lunch Break

2pm Damien Adler
Mindfulness

Damien is a psychologist and the Director of Mind Life Clinic. He is passionate about demystifying psychology and brings an accessible and no-nonsense approach to the industry. Damien often provides training locally and interstate, and is known publicly through his six years as a regular guest on ABC Radio, as well as contributing to articles appearing in The Age, The Australian Women's Weekly, Madison Magazine, Sunday Life and Cosmopolitan Magazine.

Damien also has a background in health administration, previously holding senior positions in public health services. He is also the co-owner of Power Diary, which is one of Australia's largest online software providers for the health and wellbeing industry.

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2.45pm Panel facilitated by Damien Adler

Janice Shelmerdine – Human Resources Manager, Sovereign Hill
and
Kevin Stewart – Deputy Executive Director Human Resources, Employee Relations Manager, Ballarat Health Services

