

Commerce Ballarat News Bulletin
8 – 14 January

Quote of the week:

“I have found that among its other benefits, giving liberates the soul of the giver.”
[Maya Angelou](#)

Welcome New Members

[Ballarat Golf Club](#) Michael Phillips

505 Club

GHMBA & Designer Commercial Furniture

404 Dowling St, Wendouree
Thursday 10 February
5.30pm – 7.30pm
Members Free
Non-members \$16.50

Hear an update from our new Mayor Cr Fletcher and Councillors.

Drinks and savouries provided.

"Mind the Gap: Why EVERY generation just doesn't get it"

Alexandria on Lydiard

30 Lydiard St Nth, Ballarat
Wednesday 9 March
12.00noon
Members \$42pp
Non-members \$50pp

Panel discussion about the generation gap, age differences and how to overcome these issues in the workplace. Representing Gen Y: Jessica Saad, University of Wollongong, and Melissa Abu-Gazaleh, Best Catch Foundation. Representing Gen X: Glen Walker, Maxitrans, and Jeff Pulford, City of Ballarat.

B.L.E.N.D

Beaumont Tiles

106 Creswick Road, Ballarat
Wednesday 9 March
5.30pm – 7.30pm
Members Free
Non-members \$16.50

Guest speakers: Melissa Abu-Gazaleh, Best Catch Foundation, and Jessica Saad, University of Wollongong.

Are you 39 and under and looking for an opportunity to share ideas and impressions of today's business world? Drinks and savouries provided.

Commerce Ballarat Race Day

Ballarat Turf Club

Thursday 14 April

Members News

Member to Member Link 14 January

In the face of incredible hardship the **PETstock** store in Toowoomba is doing some amazing work please see email below that was received by the Ballarat **PETstock** head office today.

Hi all,

Quick update.

We have mustered up 9 pallets of various Ridley foods plus 12 x 10 kg cat bags (to be broken down).

We are doing a food drop to Withcott and Helidon this afternoon which is the eastern end of Lockyer valley. Grantham is a crime scene (ribbons are tied to the house's with bodies in it) so can't get in there.

4.5 pallets are in this drop plus small packs. A Ridley employee has donated his time and 5 tonne truck to get it down there together with our utes.

Another 4.5 pallets are being dispatched to University Qld vet school at Gatton where they have over 500 found animals that are in need of food. NQX are freighting that load for us free.

Keep you posted

Troy.

PETstock Toowoomba
Shop 2, 222 Anzac Avenue,
Toowoomba, Qld, 4350.

PETstock Foundation Supports Queensland Flood Relief Appeal

PETstock is asking members of the community to dig deep and assist the many pets and wildlife which have been affected or displaced as a result of the Queensland flood disaster. Donation boxes have been set up at PETstock Ballarat and the Flying Horse Tabaret for customers wanting to lend a helping hand.

PETstock Foundation President, Mr. Robert Siddle said that it was important to consider the many four legged flood victims. "Pets and livestock have been affected by the crisis; we are dedicated to making a positive contribution and assisting those in need," Mr. Siddle said.

The PETstock Foundation is a not for profit organisation which was established in 2007. Its mission is to strengthen the bond between people and animals, contributing to an improved quality of life for all. Donations can also be made to the Queensland Flood Relief Appeal by visiting the PETstock Foundation website www.petstockfoundation.com.au

Neighbourhood Cable Conference Centre

The new **Neighbourhood Cable Conference Centre** is located at the Greenhill Enterprise Centre at University of Ballarat Technology Park in Mount Helen. If you are thinking of a conference, seminar, breakfast PR event or the like, then please enquire in relation to the availability of this quality facility. Contact Julie Anson on j.anson@ballarat.edu.au or 5327 9893. [Click here for more information](#)

Website Workers Wanted for the City of Ballarat Youth Services

City of Ballarat Youth Services is looking for young people to work for their new website. Are you a whimsical writer? A passionate photographer? Raging reviewer? Or just interested in working for a website? If you like to report on current events, share people's stories, or write about your interests they would like to hear from you. The website is also in need of photographers and reviewers to review movies, books, games and music. For more information or to volunteer your time to our new website please email sarahbutson@ballarat.vic.gov.au or call Sarah on 5320 5140.

Masterclass for Growth Program 2011

Presented by the Victorian Department of Business and Innovation **MasterClass for Growth** is an exciting new program designed to encourage growth amongst successful small to medium enterprises (SMEs) through the provision of a combination of masterclasses and tailored business coaching. This government subsidised program aims to:

- deliver training in the necessary skills for the formulation and successful implementation of plans for business growth;
- provide a forum for smaller businesses to learn from and strategically network other businesses;
- provide tailored business coaching designed to effectively translate theory into practice; and
- foster innovation.
- These masterclass and coaching sessions (to be conducted in concert with each masterclass session) will be run by well qualified and highly experienced business practitioners.

Eligibility Criteria

To be eligible to participate in this program, businesses should be able to meet the following criteria:

- have been in business for at least two years;
- have a turnover of at least \$500,000 a year;
- employ at least one person in addition to the owner but not more than 200 people; and
- can demonstrate a pattern of business growth.(Business growth may be measured in terms of growth in year-to-year sales and/or number of employees and/or level of capital investment.)

Businesses may send a maximum of two participants provided one of those participants is the CEO. If a business wants to send only one participant then that person needs to be the CEO.

[More information about the program](#)

What were the biggest business developments of 2010?

This week's feature comes from the Harvard Business School. You can [read the full article online here](#).

Harvard asked three Harvard Business School professors to offer their thoughts on some of the year's most significant business developments.

Their responses:

Bill George, Professor of Management Practice said: **social media**

William Sahlman, Professor of Business Administration said: **the economy and US government debt**

Rosabeth Moss Kanter, Professor of Business Administration cryptically said: "**the things that didn't happen**".

To get the full sense of her position it's best to [read the full article](#), but here's her opening sentence:

"In many ways the biggest business developments of 2010 were the things that didn't happen. Big companies with cash didn't spend it. Banks with cash didn't lend it. Small businesses didn't attract capital and thus didn't help reduce unemployment. Europeans were paralysed by debt crises and transportation shutdowns caused by volcanic ash and disgruntled workers. Americans were paralysed by fear of a Chinese takeover of the world. Google didn't exactly leave China or prevail in the face-off over government-banned content. The BP oil spill debacle in the U.S. Gulf region didn't destroy the company, didn't stop offshore oil drilling for very long, and didn't produce the political will to push for alternative energy sources."

How did you respond to the opportunities of 2010?

What will characterise the business year 2011?

Australian Bureau of Statistics

8501.0 Retail Trade, Australia, Nov 2010

<http://www.abs.gov.au/ausstats/abs@.nsf/mf/8501.0?OpenDocument>

5609.0 Housing Finance, Australia, Nov 2010

<http://www.abs.gov.au/ausstats/abs@.nsf/mf/5609.0?OpenDocument>

6354.0 Job Vacancies, Australia, Nov 2010

<http://www.abs.gov.au/ausstats/abs@.nsf/mf/6354.0?OpenDocument>

Australian Chamber of Commerce and Industry

Strikes Before Bargaining Are An Assault On Government Wages Policy, 11 Jan 2011

<http://www.acci.asn.au/Research-and-Publications/Media-Centre/Media-Releases-and-Transcripts/Workplace/Strikes-Before-Bargaining-Are-An-Assault-On-Govt-W>

Business Expectations For 2011 Are Patchy, 6 Jan 2011

<http://www.acci.asn.au/Research-and-Publications/Media-Centre/Media-Releases-and-Transcripts/Economics-Industry/Investor-Confidence-Survey-Shows-Expectations-For->

Transcript – Peter Anderson on ABC Radio – Paid Parental Leave, 28 Dec 2010

<http://www.acci.asn.au/getattachment/fb693691-cb65-4577-a651-b7812aff566f/Transcript---Peter-Anderson-on-ABC-Radio---Paid-Pa.aspx>

Regional Industry Link

If you're not on it, how are you going to know about it?

Register on www.regionalindustrylink.com.au

Click [here](#) for current opportunities

Media

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Tuesday 11 January

The Ballarat City Council and race organisers have said no changes will be made to the notoriously tough Buninyong circuit for the Australian Open Road Cycling Championships despite complaints from some riders.

Ballarat City Council workers are pushing for an increase in wages and improved leave entitlements as enterprise bargaining negotiations near their conclusion. Ballarat City Council chief executive officer Anthony Schinck said the demand for increased wages needed to be balanced with value for ratepayers in Ballarat.

Thursday 13 January

The Guide: Karen McCraw **Karden Disability Support Foundation**