

**Commerce Ballarat News Bulletin
6 – 12 August**

Quote of the Week:

“Life is like riding a **bicycle**. To keep your balance you must keep moving” Albert Einstein

Welcome New Members:

CAS Netlink – Gary Smith

Info Comm Breakfast

Date: 16 Aug 2011
Members: \$20
Non Members: \$25
Details: Venue TBC
7.15am – 9am

City of Ballarat CEO Anthony Schinck will present the Civic Hall redevelopment draft design concepts at the InfoComm breakfast on Tuesday 16 August at 7am. Venue to be confirmed.

Members and Non-Members: [REGISTER HERE](#)

New TenderWrite Series

Date: 18 Aug 2011
Members: Free
Non Members: Free
Details:
Time: 4.30pm – 6.00pm

Winning Local Government Business workshop delivered by the City of Ballarat and supported by Commerce Ballarat.

Register at 5320 5116

CGU Commerce Ballarat Business Excellence Awards Gala Dinner

Date: 25 Aug 2011
Members: \$135.00
Details: Mercure Ballarat Hotel & Convention Centre, 6.00pm

These prestigious awards recognise innovation and excellence and celebrate the many opportunities offered by Ballarat and surrounds to those who aspire to reach the peak of their industry within the 15 categories offered for nomination.

Entertainment on the night will be Brad Blaze. Combining lightning fast speed painting with comedy audience involvement, Brad Blaze has enthralled audiences with his unique corporate entertainment shows. It is an awe-inspiring sight as he paints portraits of iconic people, CEO's and celebrities in just minutes often upside down! Together with comedy audience involvement on stage, the shows not only involve his talents... they are fun and entertaining

Only 28 tickets left, book now 5333 4426

Commerce Ballarat B.L.E.N.D

Date: 28 Sep 2011

Members: Free

Non Members: \$16.50

Details: Royal South Street, Venue TBC, Ballarat
5.30-7.30pm

Are you 39 or under and looking for an opportunity to share ideas and impressions of today's business world?

Drinks and Savouries provided.

Members and Non-Members: [REGISTER HERE](#)

Commerce Ballarat 505 Club

Date: TBC

Members: Free

Non Members: \$16.50

Details: Lead On
40 Armstrong St Sth
5.30pm - 7.30pm

An evening of networking and fostering relationships to grow your business.

Drinks and Savouries provided

Members and Non-Members: [REGISTER HERE](#)

Commerce Ballarat and CHSA Sports Central

Date: 14 Oct 2011

Members: \$5 Donation Heart Foundation

Non Members: \$5 Donation Heart Foundation

Details: Adventure Playground, Lake Wendouree
11am

Promote a Healthier Lifestyle within your workplace at Walktober 2011. Come along to Lake Wendouree, walk with us and settle down for a BBQ lunch, entertainment and giveaways.

\$5 donation to the Heart Foundation

Members and Non-Members: [REGISTER HERE](#)

Commerce Ballarat Ambrose Golf Day

Midlands Golf Course

Friday 11 November

\$300 (includes Golf, BBQ and drinks on course)

N.B Teams can only be hosted by Commerce members

Novelty holes and raffle to benefit

Limited numbers

Members and Non-Members: [REGISTER HERE](#)

Member of the Week

Cluff Accountants provides quality Public Accounting, Taxation and Business Advice Services, including Self Managed Superannuation Fund Compliance. **Cluff Accountants** has old fashioned personal values and high customer service standards, yet is modern and sophisticated to suit today's fast paced business world.

Members News

Member to Member Offer

Click on the heading above to see the new members offer from the Starmarket, all CB members are welcome to participate in this initiative. Over 1000 membership cards have been distributed.

Move for Lead On

From Monday 8th August the Lead On Ballarat office will be located on the ground floor of 40 Armstrong Street South. 'This is an exciting opportunity for Lead On Ballarat and we are looking forward to working with Webster Dolilta Finance Ltd,' said Vicki Coltman. It is with the support of our wonderful sponsors and partners Lead On Ballarat can be here for youth: our future leaders, role models and mentors.



Please click on the logo for all the details.

Red Cross Volunteers Needed

More Information www.redcross.org.au/redi

Council Decided on Civic Hall Replacement

Press Release

Consumer Guarantees explained

Information below provided by the education section of the ACCC to CB

All Australian traders, whether online or running a bricks and mortar operation, must comply with Australian trading laws. From 1 January 2011 this will include laws on consumer guarantees.

Your consumer guarantee responsibilities

Every business who provides goods - by selling, leasing or hiring - or services to consumers automatically gives certain guarantees.

Businesses that make goods, put them together or have their name on them also give certain guarantees. Importers give these same guarantees, if the maker does not have an office in Australia.

If a consumer has a problem with a good they are free to approach the seller or manufacturer/importer to obtain a remedy - and you cannot tell them otherwise.

Who is 'a consumer'?

A person - or in some cases a business - will be considered a consumer if they purchase:

goods or services that cost less than \$40,000; or
goods or services that cost more than \$40,000 but are of a kind ordinarily acquired for domestic, household or personal use or consumption; or
a vehicle or trailer primarily used to transport goods on public roads. However, if goods are purchased to be resold or to be transformed into a product that is sold, the consumer guarantees will not apply.

For example:

A business that purchases a printer which costs less than \$40,000 for use in their business will be able to rely on the consumer guarantees if there is a problem with it.

If the business purchased the same printer to resell to consumers, it cannot rely on the consumer guarantees if there is a problem with it. [Read More](#)

What does your email reveal about you?

Source: Vecci 8/8/2011

The typical office worker sends dozens of emails every day, but do they ever stop and think about what their messages are really saying? And can you tell a person's gender by their email style? A US study sheds some light on the subject.

Professor Frank McAndrew and graduate Chelsea De Jonge asked undergraduate students at America's Knox College to read different types and forms of emails - some with and some without spelling and grammar errors, and others with question and exclamation marks later added.

The students were then asked to judge the relationship between the writer and the recipient, and guess the gender of the writer.

The results showed that correctly punctuated emails were presumed to be written mainly by females, and incorrectly punctuated emails written by males. People who made more spelling errors were judged to be apathetic about their job, and a person who used multiple question marks was perceived as more likely to be angry.

"People use things like tone of voice and facial expressions to transmit nuances of meaning, but if you're doing e-mail or texting, all that is gone," Professor McAndrew said.

He argued that punctuation can convey some of this tone and context, and shouldn't be neglected.

The researchers also found that emails written in the first person were perceived to be friendlier in nature than those written in the third person, and were considered to be from a peer rather than a supervisor.

With further examination of the subject, Professor McAndrew hopes people will become more familiar with how recipients of their emails will interpret the content, and that email efficiency will rise to the levels of more natural verbal conversations.

"If we understand the types of judgments that we make and the way people process information from emails, if we know how that works we might be able to be better communicators, and get a better sense of how people are responding to us," he said.

Australian Bureau of Statistics

2071.0 Reflecting a Nation: Stories from the 2011 Census, July 2011 (Additional Information)

<http://www.abs.gov.au/ausstats/abs@.nsf/mf/2071.0?OpenDocument>

5609.0 Housing Finance, Australia, Jun 2011

<http://www.abs.gov.au/ausstats/abs@.nsf/mf/5609.0?OpenDocument>

5671.0 Lending Finance, Australia, Jun 2011

<http://www.abs.gov.au/ausstats/abs@.nsf/mf/5671.0?OpenDocument>

6202.0 Labour Force, Australia, Jul 2011

<http://www.abs.gov.au/ausstats/abs@.nsf/mf/6202.0?OpenDocument>

6210.2 Workforce Participation and Workplace Flexibility, Victoria, Dec 2010 (First Issue)

<http://www.abs.gov.au/ausstats/abs@.nsf/mf/6210.2?OpenDocument>

Australian Chamber of Commerce and Industry

<http://www.acci.asn.au/Research-and-Publications/Media-Centre/Media-Releases-and-Transcripts/Human-Capital/Industry-Welcomes-Skills-Funding>

Regional Industry Link

If you're not on it, how are you going to know about it?

Register on www.regionalindustrylink.com.au

Click [here](#) for current opportunities

Media

Publication: *The Courier* www.thecourier.com.au

Saturday 6 August

A dramatic, gold inspired vision for the Civic Hall site was finally unveiled yesterday. It will include a civic plaza, council office space, a modern tower, a walkway through to the Ballarat library, retail shops and a cafe. **Ballarat City Council** chief executive officer Anthony Schink described the plan – by Melbourne architects Lyons- as a "bold proposal that will set a new benchmark for design."

People and Places – Brian McInnes, **Royal South Street Society** and Lynn McLennan, **UFS Dispensaries**

Monday 8 August

A report **Ballarat City Council** claimed recommends housing state public servants in the redeveloped Civic Hall is a “figment of their imagination” used to mount a case to support the project, according to a member of the state government.

People and Places – Serena Eldridge and Jade Morrison, **The Courier**. Claire Stafford, **UFS Dispensaries**

Tuesday 9 August

For the **University of Ballarat**, it is going to be a bumper Christmas in July with sums expected to reach \$15,000 for the annual fundraiser. **University of Ballarat** director of hospitality services Colin Marshall said they had already raised about \$10,000 with more expected at two students resident dinners to be held soon.

People and Places – Greg Veal, **mecu** and Rose Young, **City of Ballarat**

The best of Ballarat business was on show at the Mining Exchange yesterday, as finalists for the 2011 CGU Commerce Ballarat Business Excellence Awards were officially announced. **WIN Television** news presenter Bruce Roberts added his congratulations to the finalists as master of ceremonies for the event.

Wednesday 10 August

What do Australian Idol runner-up Anthony Callea, TV personalities Denise Drysdale and Patti Newton, Choir of Hard Knocks director Doctor Jonathon Welch and even Cardinal George Pell have in common? They’ve all performed at the **Royal South Street Society** eisteddfod. A “Pride in Performance” exhibition of the past 120 years of the competition – which began as a debating contest in 1879 – was launched at the Gold Museum yesterday by Dr Welch, who was a Herald Sun Aria finalist in 1984.

People and Places – David Battersby, Barry Wright, **University of Ballarat**

Thursday 11 August

The University of Ballarat has amalgamated its 12 teaching schools into seven, as part of a major overhaul of its organisational structure. As part of the overhaul, the university has appointed seven new Deans to help facilitate the transition. Vice-Chancellor David Battersby said the amalgamation was the result of two years of major organisational change.

A Ballarat business has urged locals to get involved in Ballarat Business Month, running throughout August. Director of Ballarat self-empowerment business **GLO** Steve Moneghetti said B31 was a great way to showcase small businesses to the community. “I reckon it’s great; we’ve got a month to really show the community what small business in Ballarat is all about,” he said.

My favourite Things: Belinda Playstead **The French Kitchen**

Friday 12 August

Work has commenced on the restoration of the historical Bailey’s Mansion at **St John of God** Hospital. The redevelopment is part of a five-year plan to restore Bailey’s Mansion to its original condition. Bailey’s Mansion became the site of **St John of God** Hospital in 1915.

Who’s in it today – Kay Jackson, Simplex Insurance Solutions