

Commerce Ballarat Business Weekly

28 January – 4 February



Business Day Out early bird tickets are on sale NOW until 2 March

Download brochure [here](#)

Members and Non Members: [REGISTER HERE](#)

Welcome New Members



Mt Clear • Alfredton • Wendouree

Mathew Dent –

[Cellarbrations Wendouree, Alfredton & Mt Clear](#)



Matthew Monaghan -

[Institute of Public Administration Australia \(Vic\)](#)



Michelle Whyte –

[Ballarat Neighbourhood Centre](#)



Rachel McKay –

[A Place To Stay](#)



Kim Halbert-Pere –

[Handy Girl Australia](#)



Jason Knight –

[Knight Sourcing](#)



Lucy O'Reilly –

[Gforce Employment Solutions](#)

Member of the Week

Member Of the Week



Arthur J. Gallagher (*formerly OAMPS Insurance Brokers*)
is a leading international insurance broker with an office right here in Ballarat.

When you deal with us, you're not just another client.
We're keen to get to know you, your business and your needs
so we can provide you with efficient and innovative insurance solutions,
tailored to meet your requirements.

We would like the opportunity to fully review your current insurances
(*with no obligation*) to see if the cover is right for your business.

*Contact Arthur J. Gallagher in Ballarat
on ballarat@ajg.com.au
or call (03) 5331 6900.*

Follow us on Social Media



'Follow us'

Events

505 Club

Hosted by **BJT Legal**

Date: 12 Feb 2015

Members: Free

Non Members: \$16.50

Venue: BJT Legal, 38 Lydiard St Sth

Time: 5:30pm -7:30pm

Details: An evening of networking and building relationships to grow your business
Drinks and nibbles provided

Members and Non Members: [REGISTER HERE](#)

Race Day

Date: 26 Feb 2015

Tickets: \$70 per head

Tables of ten or individual tickets available.

**Non-members are welcome, but must be accompanied by a Commerce Ballarat member*

Venue: Ballarat Turf Club

Time: 12pm (TBC)

Details: Join us for a fun and enjoyable day at the Ballarat Turf Club. Use this race day to entertain business clients or to reward your staff.

Download flyer [here](#)

Members and Non Members: [REGISTER HERE](#)

Social Media Workshop

Date: 3 Mar 2015 to follow BisNet Breakfast

Members: Free

Non Members: \$20 or Free if you attend BisNet

Venue: Craig's Royal hotel, 10 Lydiard St Sth

Time:

Workshop 1- Beginner: 9.00am – 10.30am

Workshop 2 – Advanced: 11.00am – 12.30pm

Details:

Workshop 1: The introductory workshop has been specially designed for newcomers to social media, and will use plain English to explain how to set up accounts, build a community and promote your business.

Workshop 2: This session is for those who already have an established Facebook Business Page and are actively trying to market their business on Facebook in the most effective manner.

Please rsvp@commerceballarat.com.au to register your place

Young Professionals Network

@ **The Lake View Hotel**, 22 Wendouree Parade

Date: 26 Feb 2015

Members: Free

Non Members: Free

Time: 7.30am—9am

Details: Please come along for a chat and a coffee feel free to quickly pop in or stay longer. A great way to network in a relaxed setting.

No RSVP necessary.

BisNet

Date: 3 Mar 2015

Members: \$20.00

Non Members: \$25.00

Venue: Craig's Royal hotel, 10 Lydiard St Sth

Time: 7.00am – 9.00am

Details: Our first BisNet breakfast will feature Kylie Bartlett, better known as the 'Web Celeb' an International public speaker who will share her unique take on social media and the strategies required to succeed in the new economy, followed by a **social media workshop** with local company JRM Social.

Members and Non Members: [REGISTER HERE](#)

Business Day Out

Date: 20 May 2015

Members (early bird): \$185.00

Non Members (early bird): \$225.00

Venue: Novotel Forest Resort Creswick

Time: 8am – 4.15pm

Details: Business Day Out 2015 is a fully catered one-day conference. The day will consist of four guest speakers; *Morris Miselowski - Sharon Williams - Brad Smith - Paull Jeffrey*. Throughout the day participants will have a chance to interact with other like minded business people.

Early bird ticket prices end 2 March 2015

Members and Non Members: [REGISTER HERE](#)

Items of Interest

VECCI: Be recognised as one of Victoria's best manufacturers – [see more >>>](#)

5 things to look for in your next incredible mentor – [read more >>>](#)

Eight entrepreneurs to watch in 2015 – [read here >>>](#)

How to get people to do what you want – [read more >>>](#)

Keeping Ballarat hearts healthy how your business can get involved – [read more >>>](#)

Abbott will cut tax rate for small business by 1.5% but big business isn't happy [read more>>>](#)

VIDEO OF THE WEEK



What Advice Would You Give Your Younger Self? [Watch video>>>](#)

Members News

2015 Federation Business School Commerce Ballarat Business Excellence Awards Sponsorship

As part of its role in providing a united voice, strong, reliable leadership and advocacy for business, Commerce Ballarat is proud to be hosting the 2015 Federation Business School Commerce Ballarat Business Excellence Awards. Commerce Ballarat is offering you the opportunity to link your name with these prestigious awards, one category available for 2015! For more info contact jodie@commerceballarat.com.au

Pampered Poodles Parade for Ballarat Beat Rockabilly Festival – thanks to Petstock

Expect a fluffy frenzy as pampered poodles take over Lydiard Street at the Ballarat Beat Rockabilly Festival's Petstock Poodle Parade. As part of the free street party, the festival invited poodle owners to pamper their dogs (and get a little bit fancied up themselves) for a bit of free, family fun "Rockabilly Style"! The Petstock Poodle Parade will take place on centre stage on Lydiard Street on Sunday 15 February 2015 at 3pm [read media release >>>](#)

Winners in the tripadvisor 2015 Travellers Choice Award

[Lake Wendouree Luxury Apartments](#) and [Ballarat Premier Apartments](#) have both been rated in the top 25 Small Hotels – Australia, for [tripadvisors 2015 Travellers Choice Awards](#). [Lake Wendouree Luxury Apartments](#) has been described as "Beautiful and excellent accommodation" and [Ballarat Premier Apartments](#) is "Peaceful, pleasant and very pretty!" Congratulation to you both.

Articles



The Kids Are Alright The Changing Nature Of Succession Planning In Family Businesses

Source: *Smart Company* 3 February 2015

The way family businesses change hands in Australia is evolving, with more and more parents letting their children fly the coop before giving them the option of coming back to work for the company [read more >>>](#)



How to Really Listen to Your Employees

Source: *Harvard Business Review* 30 January 2015

Let's face it: strong leaders tend to be characterized by their strong opinions, decisive action, and take-no-prisoners attitude. These are important traits, but it's equally important for managers to stand down and listen up. [read more >>](#)

Australian Bureau of Statistics

6457.0 International Trade Price Indexes, Australia, Dec 2014

<http://www.abs.gov.au/ausstats/abs@.nsf/mf/6457.0?OpenDocument>

5216.0 Australian System of National Accounts: Concepts, Sources and Methods, 2014

<http://www.abs.gov.au/ausstats/abs@.nsf/mf/5216.0?OpenDocument>

6427.0 Producer Price Indexes, Australia, Dec 2014

<http://www.abs.gov.au/ausstats/abs@.nsf/mf/6427.0?OpenDocument>

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