

Enterprise

Ballarat Business Review Magazine

Special offer for Commerce Ballarat Members Enterprise Magazine publishing dates 2014/15

Since its introduction in 2005 Enterprise has celebrated the successes of Ballarat business and continues to be the business review publication embraced by the city's business community. Published quarterly by The Courier, Enterprise is a high quality, A4, gloss magazine with a print run of 4000 copies. The magazine is distributed free of charge via post to local businesses and hand delivered to restaurants and cafes in the CBD for dining patrons to enjoy.

Your advertisement gives you great return on investment with a three month shelf life PLUS Enterprise is uploaded, in full, to thecourier.com.au to capture a digital audience currently in excess of 200,000 unique browsers and over 3 million page impressions per month.

Book your space for the 2014/15 editions now! Publication dates:

- Monday September 29 Booking deadline: Friday August 8
- Monday March 9, 2015 Booking deadline: Friday January 9, 2015
- Monday June 22, 2015 Booking deadline: Friday May 1, 2015

Take advantage of these rates exclusive to Commerce Ballarat members.

Buy all 3 editions and save 30% off the usual price.

Buy one edition and save \$20 off the usual price.

Prices are therefore reduced to the following:

- **Full Page Advertisement**
210mm wide x 297mm high Plus 5mm bleed
\$1246 per issue over 3 editions or \$1423 one edition. (Usually \$1,790)
- **Half Page Advertisement (Vertical only)**
92mm wide x 277mm high
\$721 per issue over 3 editions or \$823 one edition. (Usually \$1040)
- **Strip Advertisement (Horizontal)**
189mm wide x 70mm high
\$401 per issue over 3 editions or \$459 one edition. (Usually \$585)
20% prime position loading applies to page two, back page and early right hand pages.
All prices include full colour and GST.
Cancellations must be made no later than one week after booking deadline.
A late cancellation fee of 20% applies after this time.



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