

**Commerce Ballarat News Bulletin
20 – 26 August**

Quote of the Week:

The world is changing very fast. Big will not beat small anymore. It will be the fast beating the slow. – Rupert Murdoch

Welcome New Members

Caledonian Market – Wendy Aston

Adcell Group – Justin Abrams

Mortgage House Ballarat – Edgar Newman

Worrells Solvency and Forensic Accountants – Nathan Deppeler

Commerce Ballarat B.L.E.N.D

Date: 28 Sep 2011

Members: Free

Non Members: \$16.50

Details: Royal South Street, Venue TBC, Ballarat

5.30-7.30pm

Are you 39 or under and looking for an opportunity to share ideas and impressions of today's business world?

Drinks and Savouries provided.

Members and Non-Members: [REGISTER HERE](#)

Commerce Ballarat and CHSA Sports Central

Date: 14 Oct 2011

Members: \$5 Donation Heart Foundation

Non Members: \$5 Donation Heart Foundation

Details: Adventure Playground, Lake Wendouree

11am

Promote a Healthier Lifestyle within your workplace at Walktober 2011. Come along to Lake Wendouree, walk with us and settle down for a BBQ lunch, entertainment and giveaways.

\$5 donation to the Heart Foundation

Members and Non-Members: [REGISTER HERE](#)

Commerce Ballarat 505 Club

Date: 19 Oct 2011

Members: Free

Non Members: \$16.50

Details: Lead On

40 Armstrong St Sth

5.30pm - 7.30pm

An evening of networking and fostering relationships to grow your business.

Drinks and Savouries provided

Members and Non-Members: [REGISTER HERE](#)

Commerce Ballarat Ambrose Golf Day

Midlands Golf Course

Friday 11 November

\$300 (includes Golf, BBQ and drinks on course)

N.B Teams can only be hosted by Commerce members

Novelty holes and raffle to benefit

Limited numbers

Members and Non-Members: [REGISTER HERE](#)

Member of the Week

Simplex Insurance Solutions

Simplex proud Winners of the 2011 Australian Insurance Industry Awards

Simplex will get you the best deal on your insurance Business, Trucks,

Construction, Builders Warranty, Liability, etc. Simplex – Simply the Best

Ph: 1300309237.

Member to Member Offer

Click on the heading above to see the current members offers, all CB members are welcome to participate in this initiative. Over 1000 membership cards have been distributed.

Members News

The Australian Insurance Industry Awards honoured the industry's best and brightest companies and individuals in front of over 700 insurance industry leaders at the Sydney Convention and Exhibition Centre on Thursday 11th August. Each year the Awards celebrate the achievements of the industry's best and brightest and the broader achievements of the entire industry. The winners of this year's awards have achieved great things in 2010 and fostered a more positive image of our industry and its role in society.

Articles

Why business planning is critical for success

Source My business 24 August

When you get in your car, do you start driving and then, once moving, worry about doing up your safety belt, check your mirrors and working out where you are going? Hopefully, like most cautious drivers you would do all of those things before setting off. In recent times, many of our new clients coming to us for small business accounting assistance have already started a small business without working out where they are going, how they are going to get there and any safety nets that perhaps need to be put in place. As small business accountants, we truly understand their situation due to resource or expertise pressures. Our clients have great ideas and are passionate about getting their business off the ground and into practice, and forget about where they were going or how they were getting there. Of course, once you are underway you will inevitably come across unexpected situations that you will struggle to face on your own, especially having to deal with the taxman or the mountain of paperwork that is now blocking your way forward. Just from an accounting perspective, we know the current obligations and burdens on small business in terms of ATO payments and reporting, insurance requirements and the complexity of choosing the proper legal structure make it an essential requirement of anybody starting a small business that they seek out the right advice. Getting the right advice before starting your small business can prevent any unnecessary anxiety regarding the unknown obligations of a small business owner. The costs of getting an existing business up to date almost always far

exceed any costs incurred prior to your business getting up and going. Don't be scared to speak to an expert... better early than late. Experts in finance, law, marketing or any business services profession aren't just there to get you out of trouble and tell you how much tax you have to pay, but rather to sit with and discuss your small business requirements, the areas where you are struggling and how they can assist in streamlining as much of the administrative processes as possible. So the message for today is to seek out the experience of a trusted group of professionals to see your business seize opportunities and maximise its potential. You are then free to focus on your real passion and the heart of your business.

Australian Bureau of Statistics

8755.0 Construction Work Done, Australia, Preliminary, Jun 2011
<http://www.abs.gov.au/ausstats/abs@.nsf/mf/8755.0?OpenDocument>

5232.0.55.001 Assets and Liabilities of Australian Securitised, Jun 2011
<http://www.abs.gov.au/ausstats/abs@.nsf/mf/5232.0.55.001?OpenDocument>

5655.0 Managed Funds, Australia, June 2011
<http://www.abs.gov.au/ausstats/abs@.nsf/mf/5655.0?OpenDocument>

Australian Chamber of Commerce and Industry

Competitiveness Is The Key To A Strong Manufacturing Sector
<http://www.acci.asn.au/Research-and-Publications/Media-Centre/Media-Releases-and-Transcripts/Economics-Industry/Competitiveness-Is-The-Key-To-A-Strong-Manufacturi>

Dynamic, Productive & Fair Workplace Relationships
<http://www.acci.asn.au/Our-Agenda/Workplace/Workplace-Relations>

Regional Industry Link

If you're not on it, how are you going to know about it?
Register on www.regionalindustrylink.com.au

Click [here](#) for current opportunities

Media

Publication: *The Courier* www.thecourier.com.au

Saturday 20 August

Organisations working with the most vulnerable in Ballarat may be forced to cut services and staff if the state government fails to pick up the bill in an equal pay claim, a community service boss has said. **Child and Family Services (CAFS)** Ballarat chief executive Kevin Zibell said he welcomed any "long overdue" pay rise in the landmark union claim.

The **Ballarat International Foto Biennale** is officially under way for 2011 heralding a month-long celebration of photography around the city. The multi -

tiered festival will be staged at dozens of venues throughout the city and surrounds until September 19.

Monday 22 August

The Ballarat **YMCA** has defended its move to direct debit system for swimming and gymnastics lessons. Centre manager Leonie Miller said the change was made to cut down on administrative costs and to allow the money to be put back into programs.

Tuesday 23 August

Those looking for a little extra drive in life can take up the rare opportunity to hear a world-renowned motivational psychologist. **The University of Ballarat** will host Dr Carol Dweck, who won't a week ago was honoured by the American Psychological Association for her research into the success and failure of human endeavour.

The **Ballarat International Foto Biennale** is bigger than ever before, attracting larger crowds to its opening weekend, director Jeff Moorfoot said. Kicking off on Saturday, the biennial festival will run until September 18.

Wednesday 24 August

Thursday 25 August

Friday 26 August

All the details and news from the CGU Commerce Ballarat Business Excellence Awards feature.

Who's in it today? Jane Lynch – **The Courier**