

Commerce Ballarat News Bulletin

02 November – 08 November

Quote of the Week

"You can't buy happiness but you can buy local and that's kind of the same thing"

Unknown

Welcome New Members



[Blue Rose Bowen Therapy](#) – Kate Merritt



branding & design

[Black Toffee](#) – Theo de Pree



[Jim's Computer Services](#) – Ashish Ukani



[MOR Accountants](#) – Paul Hansen



[Omni Business & Accounting Solutions](#) – Nicole Simmons



[Cinque Oakley Senior Lawyers](#) – Dean Cinque

Ballarat Open for Business – Friday November 8

If you're not heading to the Ballarat Show maybe it's time to get a head start on your Christmas shopping at our amazing local stores? (only 7 weeks until Christmas!!) Support local business by spending your dollars locally.

To view the trading hours of business who are opening on November 8 [click here >>>](#)

Listen to our new [radio ad](#) airing now on 3BA and PowerFM

Are you opening your business on Ballarat Show Day? If so, we want you on our list. Commerce Ballarat is collating a list of business trading hours for Ballarat Show Day, Friday November 8. Please email info@commerceballarat.com.au with your trading hours.

Member of the Week



Ballarat Fencing is a locally established retailer and installer of high quality fencing. We are distributors of Bluescope Lysaght Fencing Products. We can supply and Install Colorbond Fences, Tubular and Pool Fencing.

www.ballaratfencing.com.au

Events

Mental Health in the Workplace for Senior Executives – Presented by the beyondblue National Workplace Program

Dates: 12th or 13th Nov, 9am-10am

Venue: BRACE Training Centre, 602 Urquhart St

Members: Free

Non Members: \$20.00

Details: This briefing is designed to highlight the importance of mental health in the workplace to senior executives.

The presentation incorporates a business case for tackling the most common mental health problems in the workplace and leadership strategies to address mental health the workplace. Donations to beyondblue will be accepted on the day.

12th Nov Session - [REGISTER HERE](#)

13th Nov Session - [REGISTER HERE](#)

[share flyer >>>](#)

Mental Health in the Workplace for HR Managers and Staff -

Presented by the beyondblue National Workplace Program

Dates: 12th or 13th Nov, 1pm-5pm

Venue: BRACE Training Centre, 602 Urquhart St

Members: Free

Non Members: \$20.00

Details: This workshop is designed specifically to enable HR professionals to promote mental health awareness and to meet the challenge of addressing depression, anxiety and related disorders in the workplace. Participants will be guided through the fundamentals of mental health problems in the workplace. Donations to beyondblue will be accepted on the day.

12th Nov Session - [REGISTER HERE](#)

13th Nov Session - [REGISTER HERE](#)

[share flyer >>>](#)

Ballarat White Ribbon Day Launch Breakfast

Date: 22 Nov 2013

Venue: Oscar's Hotel & Cafe Bar, 18 Doveton St Sth

Time: 7am sharp - 8:30am

Members & Non Members: \$25.00

Details: Please join us as we swear in the 2013 Campaign ambassadors. Keynote Speaker, Detective Senior Sergeant Ron Iddles and Guest Speaker Andrew Eales. Attendees will also have the opportunity to support a fundraising initiative for Aron whose Mum was murdered in Ballarat earlier this year. Aron is 5 years old and now in the care of his Grandparents who are both pensioners.

[More Information >>>](#)

Please RSVP by 18 November

Members & Non Members: [REGISTER HERE](#)

Commerce Ballarat Young Professionals Network

Date: 20 Nov 2013

Venue: The Western Hotel, 1221 Sturt Street

Members: \$10.00

Non Members: \$20.00

Details: This event is aimed at young professionals in their 20's and 30's, it provides an opportunity to get together, build networks and strengthen relationships with like minded individuals, in a relaxed environment.

***Free drink on arrival and fingerfood provided

\$10 from each registration will be donated to United Way

Members & Non Members: [REGISTER HERE](#)

[see flyer >>>](#)

Commerce Ballarat 505 Club

Date: 12 December 2013, 5:30pm – 7pm

Venue: Bezgroup Advertising, 214 Mair Street

Members: Free

Non Members: \$16.50

Details: An evening of networking and fostering relationships to grow your business.

The winner's video from Bezgroup Advertising's #betterstories competition will be screened at this 505 Club.

To have your business video screened in front of over 60 Ballarat businesses, tell Bezgroup in 20 words or less why you love working where you work for a chance to win the free production of a short film for your business. For more info [click here](#).

Members & Non Members: [REGISTER HERE](#)

SAVE THE DATE

Business Day Out 2014

Wednesday May 21

Novotel Forest Resort Creswick

More information [here >>>>](#)

Follow us on Social Media



'Follow us'

Items of Interest

Figures show retail rise continues – [read article >>>](#)

Get your profits soaring in November – [read article >>>](#)

10 Tips for a Huge Social Media Following - [read article >>>](#)

Nightmare on email street – [read article >>>](#)

Ballarat ICT Ltd is conducting a study to identify ICT needs, organisational characteristics and attitudes towards ICT in Central Victorian businesses. Results from this study will be used to help evaluate the needs of local businesses with respect to the creation, use and filling of ICT related positions within their respective businesses. To complete the survey [click here >>>](#)

VIDEO OF THE WEEK



Man Therapy - 30 seconds – office [watch video >>>](#)

Members News

APPLICATIONS NOW OPEN - Commerce Ballarat Business Mentoring Program

Get your application in soon for the CB Business Mentoring program. Check out what the mentoring program has to offer this year [see flyer >>>](#) ONLY 2 Places LEFT

Ballarat Show Weekend

3 Big days of Family entertainment, Lumberjack Show, Woodchop Competition, Rides, Showbags, Animal Nursery, and loads more, Gates open at 9:30am Friday, with special family discount rates [more information >>>](#)

Bezgroup launch '#better stories' Competition

Do you love where you work? If so, Bezgroup has a great opportunity for you. To celebrate the recent acquisition of the MoVI 10, a handheld 3-axis digital stabilized camera gimbal from Freely Systems, Bezgroup are giving one business an opportunity to 'tell their story'. If you are a member of Commerce Ballarat and would like us to come and shoot a short film for your business, then get involved! Simply tell us in 20 words or less why you love working where you work [see all details >>>](#)

Ballarat Beer Festival – get your tickets now!

Regional Victoria's original and favourite beer festival will return to City Oval, Ballarat on Saturday 18 January to showcase a stellar line-up of boutique beers, gourmet food and world-class music. Celebrating liquid gold for the third consecutive year, tickets to the Ballarat Beer Festival are now on sale, [get your tix and more info >>>](#)

OK's 4 KIDS family run

The KIDS Foundation, incorporated with Best O Lake and 4U Health and Fitness, are holding an OK'S 4 KIDS family fun run/walk on Sunday December 1, 2013 at View Point, Lake Wendouree. The OK'S 4 KIDS family fun run aims to increase public awareness of the KIDS Foundation and raise much needed funds to put safety education programs in local primary schools and preschools, and support children that live with life-changing injuries [more information >>>](#)

Gove Cycles Kids Club BBQ

At Gove Cycles ALL KIDS are SPECIAL so we wanted to hold our first KIDS Club Event to all our SPECIALIZED Kids and Family's. A Family BBQ with lots of fun for all ages and bikes sizes is planned providing the Kids the opportunity to ride their bikes with other children. Sunday 17th November 2013, 12:00pm to 2:00pm at the Ballarat North Garden Reserve RSVP: by Wednesday 13th Nov to Arthur@Govecycles.com.au

Articles



The power of listening

Source: [Inc Magazine](#), 5 November 2013

Every employee needs to be noticed. Sure, you're busy, but taking the time for a conversation can pay off. As business owners, we always have too little time and too many tasks on our to-do list [read more >>>](#)



Marketing spend out of touch with consumer channel preferences

Source: [Marketing Magazine](#), 6 November 2013

Australian marketers are mis-assigning marketing budgets by chasing measurability instead of actual effectiveness, according to a nation-wide survey conducted by Australia Post [read more >>>](#)

Australian Bureau of Statistics

8175.0 Counts of Australian Business Operators, 2011 to 2012 (Replacement Content)
<http://www.abs.gov.au/ausstats/abs@.nsf/mf/8175.0?OpenDocument>

8501.0 Retail Trade, Australia, Sep 2013
<http://www.abs.gov.au/ausstats/abs@.nsf/mf/8501.0?OpenDocument>

5368.0 International Trade in Goods and Services, Australia, Sep 2013
<http://www.abs.gov.au/ausstats/abs@.nsf/mf/5368.0?OpenDocument>

Regional Industry Link

If you're not on it, how are you going to know about it?
Register on www.regionalindustrylink.com.au
Click [here](#) for current opportunities

Members in the news

Publication - [The Courier](#)

Innovation is key to beating the odds for the **Gekko** brand

Ballarat YMCA improved Eureka pool opens for summer

34th Annual **3BA** Christmas Appeal launched

Highlands LLEN, City of Ballarat Jobs and Skills Drive to run 15 Nov – 26 Nov

Ballarat Trotting Club host the Fiona Elsey Cancer Research Institute Melbourne Cup Luncheon

Get your mo' on world record attempt falls short but **Lead On Ballarat** pleased with the turnout

Federation University Australia aims to increase student load by 5% each year

Bloggers and journalists spend a weekend in Ballarat visiting many attractions including **Kryal Castle, Museum of Australian Democracy at Eureka, The Forge, The George Hotel** and **Jacksons & Co**

Warrenmang wine dinner to be held again at **Craig's Royal Hotel** Nov 15

Greencross Vets fundraise for the McGrath Foundation selling pink bandanas for the month of November

More than \$17,000 raised in support of the **Fiona Elsey Cancer Research Institute** at Melbourne Cup Luncheon