

1-31 August
2017

August

B31

Ballarat Business Month



Major Sponsors



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Commerce Ballarat



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1-31 August
2017



B31

Ballarat Business Month



Commerce Ballarat is an organisation committed to growing and supporting Ballarat business. With over 500 members across every industry sector, we aim to provide strong reliable leadership and advocacy on all matters relevant to commerce in greater Ballarat.

Benefits of membership include:

- **FREE networking opportunities**
- **FREE development opportunities**
- **FREE promotional opportunities**
- **Social media promotion and support**
- **Subscription to online weekly newsletter**

We are proud to deliver B31 Ballarat Business Month which runs from 1 – 31 August. The month-long program offers an opportunity for businesses to attend a wide range of events including networking, lunches, seminars, workshops, breakfasts, mentoring and much more!

Whether you are the business owner, manager or employee, we encourage you to make some time to attend the fantastic development and networking opportunities on offer during August.

“Sometimes your business needs a little TLC”

So come and join us

Commerce Ballarat Team

BisNet Breakfast

Presented by Commerce Ballarat

AUG
1

Date: Tuesday 1 August 2017

Time: 7.00am – 8.45am

Venue: North Ballarat Sports Club,
725 Creswick Road, Ballarat

Cost: \$30 for Commerce Ballarat Members,
\$45 Non Members (*bookings essential*)

Susan Alberti AC is one of Australia's pre-eminent philanthropists. Susan was a finalist in the Australian of the Year Award in 1997 and again in 2009. In 1997 she received an AM (Member of the Order of Australia) for her contributions towards the cause of diabetes research.

Susan was awarded an AO (Officer of the Order of Australia) on January 2007. On Australia Day 2016, Susan was awarded the Companion of the Order of Australia (AC) Award in recognition of her eminent service to the community, particularly through philanthropic and fundraising support for a range of medical research, education and to young women as a role model and mentor.

For further information and to book:

Visit www.commerceballarat.com.au

☐ Interested ☐ Booked

Business Conversations

Presented by Australian Taxation Office

AUG
1

Date: Tuesday 1 August 2017

Time: 2.00pm – 4.00pm

Venue: Trench Room, Town Hall,
225 Sturt Street, Ballarat

Cost: **FREE** (*bookings essential*)

Small Businesses are invited to an event hosted by the Australian Taxation Office (ATO). There you will have the opportunity to:

- Learn about new products and services designed to help you
- Talk to representatives from various government departments about what services they can provide for you.

For further information and to book:

Visit <http://bit.ly/Small-Business-Conversations>

☐ Interested ☐ Booked

Responsible Business - Improving your triple bottom line

Presented by Federation Business School

AUG
2

Date: Wednesday 2 August 2017

Time: 9.00am – 12.00pm

Venue: Federation University
Caro Centre, University Drive, Mount Helen

Cost: **FREE** (*bookings essential*)

Responsible businesses are better businesses - they are better for people, the natural environment and they are profitable. People want to work for responsible businesses, customers want to buy from responsible businesses and responsible businesses want to do business with responsible businesses. Find out how your business can improve its financial bottom line by improving its social and environmental performance. This workshop will explore the holistic approaches to responsible business and how these can benefit your business.

For further information and to book:

Email businessschool@federation.edu.au or call 5327 9404

☐ Interested ☐ Booked

After Five

Presented by Commerce Ballarat

AUG
3

Date: Thursday 3 August 2017

Time: 5.30pm – 7.30pm

Venue: Body Brilliance Pilates,
Level 1, 122 Armstrong Street South, Ballarat

Cost: **FREE** for Commerce Ballarat Members,
\$16.50 Non Members (*bookings essential*)

The “After Five” is an evening of networking and fostering relationships where the host is given the opportunity to showcase their business. Businesses are encouraged to come along with colleagues and experience an After Five. Drinks and savouries are provided for your enjoyment.

For further information and to book:

Visit www.commerceballarat.com.au

☐ Interested ☐ Booked

Improving your Business with Health and Safety

Presented by Worksafe

AUG
3

Date: Thursday 3 August 2017

Time: 12.00pm – 2.00pm

Venue: Mercure Ballarat Hotel & Convention Centre,
613 Main Road, Ballarat

Cost: **FREE** (*bookings essential, includes lunch*)

Free advice for small business owners on Occupational Health and Safety and Return to Work as part of the Small Business Victoria Festival, you're invited to attend free WorkSafe seminar in Ballarat. Hear from our experts as they discuss Occupational Health and Safety (OHS) laws, and your obligations under the Workplace Injury, Rehabilitation and Compensation law to help injured workers return to work. You can also share your experience with others and get advice from our experts on OHS and Return to Work problems or concerns. Don't miss this opportunity to find out how you can improve your business by providing a safe and healthy environment for your workers.

For further information and to book:

Visit www.worksafe.vic.gov.au/events/improving-your-business-with-health-and-safety/ or email ohsessentialsprogram@worksafe.vic.gov.au

☐ Interested ☐ Booked

Secrets of my Success

Presented by Crowe Horwath

AUG
4

Date: Friday 4 August 2017

Time: 12.00pm – 2.00pm

Venue: Crowe Horwath,
21 Armstrong Street North, Ballarat

Cost: **FREE** (*bookings essential*)

This is a great opportunity to hear unique stories from the local business community and pick up advice that will help you tread your own path to success. Network over lunch with like-minded business owners and operators from the region. Please feel welcome to forward this invitation to anyone it may apply to, but registration is essential.

For further information and to book:

Email ballarat@crowehorwath.com.au or call 5304 5700

☐ Interested ☐ Booked

Preparing your Business for Succession or Sale

Presented by Butler Chartered Accountants

AUG
8

Date: Tuesday 8 August 2017

Time: 7.00am – 9.00am

Venue: Oscars Hotel & Café Bar,
18 Doveton Street South, Ballarat

Cost: **FREE** (*bookings essential*)

This workshop will help you to understand the Issues and Problems around preparing your business for sale or succession. This interactive workshop will use real case studies to highlight the issues around preparing your business for sale or succession.

For further information and to book:

Visit bit.ly/PYBFSOS or call 5333 5144

☐ Interested ☐ Booked

Workplace Relations everything you need to know about hiring and firing employees

Presented by Harwood Andrews

AUG
9

Date: Wednesday 9 August 2017

Time: 9.00am – 11.00am

Venue: Oscar's Hotel, The Garden Room,
18 Doveton Street South, Ballarat

Cost: **FREE** (*bookings essential*)

Harwood Andrews Accredited Specialists in Workplace Relations, Jim Rutherford and Sonia McCabe will present on the latest developments and updates to Workplace Relations Law. Covering the do's and don'ts of managing employees this session will be of particular interest to business owners and those working in management, human resources, industrial relations or organisational development.

For further information and to book: Visit

www.harwoodandrews.com.au/b31-workplace-relations

☐ Interested ☐ Booked

Young Professionals Network - Trivia Night

Presented by Commerce Ballarat and
supported by Harwood Andrews

AUG
9

Date: Wednesday 9 August 2017

Time: 5.30pm – 9.30pm

Venue: Mitchell Harris Wines,
38 Doveton Street North, Ballarat

Cost: \$15 for Commerce Ballarat Members,
\$25 Non Members (*bookings essential*)

This event provides young professionals the opportunity to network and build relationships with other like-minded individuals. The night will include Trivia run by Trivia with a Twist which is sure to be a fun night for all. One complimentary drink on arrival will be provided along with finger food. So put your thinking caps on and book your spot!

For further information and to book:

Visit www.commerceballarat.com.au

☐ Interested ☐ Booked

Working from Home: What you need to know

Presented by Victorian Small Business Commission

AUG
10

Date: Thursday 10 August 2017

Time: 12.30pm – 2.30pm

Venue: Trench Room, Town Hall,
225 Sturt Street, Ballarat

Cost: **FREE** (*bookings essential*)

Working from Home: Everything you need to know! Are you working from home or thinking about it? Join the Victorian Small Business Commission, the Small Business Mentoring Service and the City of Ballarat Statutory Planning Team at this expert panel session and luncheon to discuss everything you need to know about working from home. We will cover what you should be aware of to ensure that your home based business is set up for success, including what laws apply to you as well as tips for staying productive. There will be an opportunity for Q&A for the panel to answer all of your questions as well as time to network with other business owners and operators. This is a free event but registration for all attendees is required for catering purposes.

For further information and to book:

Visit <https://ballaratworkfromhome.eventbrite.com.au>

☐ Interested ☐ Booked

Eureka Dinner

Presented by Ballarat Grammar

AUG
10

Date: Thursday 10 August 2017

Time: 6.30pm

Venue: Wendouree Centre for Performing Arts

Cost: Invitation only event

The Eureka Dinner is an annual event celebrating the collaboration between the Secondary Education sector and Ballarat Business. The Dinner is hosted on a rotation basis by Ballarat Secondary Schools, with Ballarat Grammar being the 2017 host.

Safety Messaging: ingredients for business success

Presented by Ballarat Regional Occupational Safety and Health Group (BROSH)

AUG
11

Date: Friday 11 August 2017

Time: 12.00pm – 2.00pm

Venue: Oscars Hotel & Café Bar,
18 Doveton Street South, Ballarat

Cost: \$33 BROSH Members
\$44 Non Members

Not just another safety slogan: communication strategies to shape your safety message. The OHS Act 2004 places a duty on employers to consult with their employees on health and safety matters. For the most part, employers engage in communication about items of safety. However, most safety messaging fails to miss the mark by focussing on the 'what' of safety, instead of the 'why'.

This session aims to provide you with:

- Why safety messages create a threat response in the brain;
- The neuroscience of successful communication;
- How ISO45001 aims to set the standard of safety communication; and
- Steps to create 'sticky safety messages' that engage your workforce.

For further information and to book:

Visit <https://www.trybooking.com/PWRY>

☐ Interested ☐ Booked

Mindshop Excellence

Presented by Commerce Ballarat
in partnership with Mindshop

AUG
14

Date: Monday 14 August –
Friday 18 August 2017

Venue: Various Industries in Ballarat

This invitation only event is an interactive work experience program for Year 10 secondary students. The students spend one week in industry with the challenge of working on a “live” problem and reporting their findings back to the senior management team.

For further information on the Mindshop Excellence program: Visit www.mindshopexcellence.com

Tenderwrite Workshop

Presented by City of Ballarat

AUG
14

Date: Monday 14 August 2017

Time: 9.00am – 3.00pm

Venue: Trench Room, Town Hall,
225 Sturt Street, Ballarat

Cost: **FREE** (*bookings essential*)

Take the mystery out of the tender process and learn how to achieve greater success when submitting tenders. This free workshop includes:

- Overview of City of Ballarat's Procurement process
- How to source tender opportunities
- Understanding tender documents
- Writing successful tenders
- Tender evaluation and how winners are decided

For further information and to book: Visit www.bit.ly/TenderWrite-Workshop or email TenderWrite@ballarat.vic.gov.au or call 5320 5748

☐ Interested ☐ Booked

AHRI Breakfast Forum

Presented by People @ Work

AUG
15

Date: Tuesday 15 August 2017

Time: 7.30am – 9.00am

Venue: Mercure Ballarat Hotel & Convention Centre,
613 Main Road, Ballarat

Cost: AHRI Members: Free
Non Members: \$20.00 (*bookings essential*)

HR professional's forum, featuring an informative presentation on current human resources trends.

For further information and to book:

Email ballarat@peopleatwork.com.au or call 5333 5730

☐ Interested ☐ Booked

Understanding risk in small business, a session that just may save your business

Presented by Simplex Insurance Solutions

AUG
15

Date: Tuesday 15 August 2017

Time: 2.00pm – 4.00pm

Venue: Oscars Hotel & Café Bar,
18 Doveton Street South, Ballarat

Cost: **FREE** (*bookings essential*)

Simplex Insurance Solutions is proud to host Professor Allan Manning from LMI Global, a leading expert in Insurance who will be sharing his expertise. Understanding risk is a vital part of running any business regardless of size. There are an ever increasing number of risks, particularly through the heightened reliance on the internet, social media and greater risk management by larger organisations who have adopted strategies of passing the risk off onto smaller enterprises. This session will look at how to identify risk, measure it, and plan to avoid it. It will explain that insurance is not the total cost of risk, but the cost to transfer the risk away from the small business owner and their family, to an insurance company. It is therefore not about obtaining the cheapest price, but understanding the key covers available and ensuring that the policy coverage and the claims service of the insurer are in line with your risk appetite. The hosts will be Insurance and Risk Management specialists who assist businesses at the time of a loss and the aim of this session is to ensure you have the appropriate knowledge and coverage in place for it is far too late after.

For further information and to book:

Visit www.bit.ly/Understanding-Risk

☐ Interested ☐ Booked

Effective Business Networking

Presented by Ballarat Business Centre

AUG
16

Date: Wednesday 16 August 2017

Time: 5.30pm – 7.30pm

Venue: Ballarat Business Centre,
15 Dawson Street South, Ballarat

Cost: \$20.00 (*bookings essential*)

Learn how to build relationships, communicate your value quickly and effectively, and build your reputation through both offline and online networking. This short 2-hour workshop will help you develop effective networking skills with the latest techniques and insights straight from experts who have built successful businesses. It's also a great way to meet other small business operators in your area, grow your confidence, and put your new skills into practice.

For further information and to book:

Visit www.bit.ly/Effective-Business-Networking

☐ Interested ☐ Booked

Leading Mindfully

Presented by Leadership Ballarat & Western Region

AUG
17

Date: Thursday 17 August 2017

Time: 3.00pm – 5.00pm

Venue: Housey Housey,
12 Armstrong Street North, Ballarat

Cost: \$35.00 (*bookings essential, includes a copy of "Leading Mindfully" book*)

In this two-hour workshop, Professor Amanda Sinclair will share stories and practices from over a decade of introducing mindfulness to many different groups of leaders. Drawing on her recent book "Leading Mindfully" and incorporating some of the latest cognitive neuroscience research, Amanda will show how small shifts in our habits of thinking and ways of being can help us be more effective in leadership as well as finding pleasure and enjoyment in the work. Amanda argues that mindfulness is uniquely suited to the day-to-day of leadership in families, schools, communities and other organisations; all those situations where we are seeking to influence others towards positive outcomes. For all of those who regularly feel captured by an expanding 'to do' list with insufficient time and energy for the things that matter, mindfulness promises a simple, sustainable and powerful path. Hosted by Leadership Ballarat & Western Region, the workshop will be experiential and interactive: an opportunity to practise mindfulness as well as learn about it.

For further information and to book:

Visit www.trybooking.com/278974

☐ Interested ☐ Booked

Activate Ballarat Networking Event

Presented by Leadership Ballarat & Western Region

AUG
17

Date: Thursday 17 August 2017

Time: 5.00pm – 7.00pm

Venue: Housey Housey,
12 Armstrong Street North, Ballarat

Cost: FREE

Activate Ballarat is a bi-monthly networking event which brings together new Ballarat residents and established community members. It acts as an information channel to promote existing social, professional and community networks, events and support systems.

For further information and to book:

Visit www.lbwr.org/activate-ballarat.php, call 5332 1247 or email eo@lbwr.com.au

☐ Interested ☐ Booked

Presentation of Mindshop Excellence Certificates

Presented by Commerce Ballarat
in partnership with Mindshop

AUG
18

Date: Friday 18 August 2017

Time: 3.00pm – 4.00pm

Venue: BGT,
14 Hill Street, Mount Pleasant

This invitation only reception is for students and industries involved in the Mindshop Excellence program who will present their findings to teachers, principals, students and local business leaders.

For further information on the Mindshop Excellence program: Visit www.mindshopexcellence.com

Job & Skills Drive

Presented by Highlands Local Learning and
Employment Network

AUG
21

Date: Monday 21 August 2017

Time: 9.15am – 6.00pm

Venue: Ballarat Technology Park – Central,
106 – 110 Lydiard Street South, Ballarat

Cost: **FREE** (*bookings essential*)

The Jobs and Skills Drive aims to reach a broad audience of secondary school students and young job seekers from the Ballarat region. The sessions provided will help to build aspiration, provide information, increase understanding, link job-seekers to employers and improve understanding of the job-seeking process. The program will include: Creating a Best Seller Resume, First Impressions Count, What Employers Want and the Ballarat LIVE Job Find. Local employers will participate by sharing their knowledge with future job seekers.

For further information and to book:

Email info@highlandslle.org or call 4344 4155

☐ Interested ☐ Booked

Business Real Property in SMSF's

Presented by Butler Chartered Accountants

AUG
22

Date: Tuesday 22 August 2017

Time: 7.30am – 9.00am

Venue: Oscars Hotel & Café Bar,
18 Doveton Street South, Ballarat

Cost: **FREE** (*bookings essential*)

This is a workshop to discuss the impact of the new Superannuation rules that come into effect July 1 2017, on small business owners who own or are looking to own business real property in their Self-Managed Superannuation Fund. In addition, it will look at recent changes to limited recourse borrowing arrangements and how they impact your property holding in an SMSF as well as the interaction with the changes to contribution limits.

For further information and to book:

Visit bit.ly/BusinessReal or call 5333 5144

☐ Interested ☐ Booked

Setting your business up to grow, the legal things you need to know

AUG
23

Presented by Harwood Andrews

Date: Wednesday 23 August 2017

Time: 9.00am – 11.00am

Venue: Provincial Hotel, The Ivy Room,
121 Lydiard Street North, Ballarat

Cost: **FREE** (*bookings essential*)

Ensuring you have the right information when growing and diversifying your business will give it the best chance of success. Harwood Andrews Principal, and Accredited Specialist in Business Law Rod Payne along with Harwood Andrews Lawyer Stephen Kirby will present on the legal essentials you need to know when setting up your business up for growth including the getting right business structure for you and how to best protect your personal assets from business risk. If you are increasing staff, diversifying products or services, moving online or entering a new market this is the session for you.

For further information and to book:

Visit www.harwoodandrews.com.au/b31-business-growth

☐ Interested ☐ Booked

Social Media Q&A for Business

Presented by JRM Social

AUG
23

Date: Wednesday 23 August 2017

Time: 3.00pm – 5.00pm

Venue: Freight Bar & Restaurant,
Corner of Peel & Mair Streets, Ballarat

Cost: \$25 for Commerce Ballarat Members,
\$30 Non Members (*bookings essential*)

The seminar will begin with an initial presentation, but will then move to a dedicated Q&A session so attendees' real questions and issues can be addressed. This approach aims to give participants real advice they can take home and apply to their businesses marketing. Attendees will be contacted in the lead up to the event and asked to submit a question or area they would like addressed so common themes can be assessed and practical advice provided. Tickets include light refreshment, and a drink afterwards while networking.

For further information and to book:

Visit www.bit.ly/Social-Media-QandA

☐ Interested ☐ Booked

2017 Federation Business School Commerce Ballarat Business Excellence Awards

AUG
24

Presented by Commerce Ballarat

Date: Thursday 24 August 2017

Time: 6.00pm – 12.00am

Venue: Mercure Ballarat Hotel & Convention Centre,
613 Main Road, Ballarat

Cost: \$148 (*bookings essential*)

Join us for an evening of celebration of Ballarat business with the announcement of the winners in the 2017 Federation Business School Commerce Ballarat Business Excellence Awards. Guests will be treated to an evening full of surprises with entertainment from Gentlemen of Deceit. The Gala Night is the most anticipated business event on the Ballarat calendar.

For further information and to book:

Visit www.commerceballarat.com.au

☐ Interested ☐ Booked

When Buyer Met Seller

Presented by Victorian Chamber of
Commerce and Industry

AUG
28

Date: Monday 28 August 2017

Time: 12.00pm – 2.00pm

Venue: Mercure Ballarat Hotel & Convention Centre,
613 Main Road, Ballarat

Cost: VCCI Members: \$20.00
Non Members: \$30.00

Provide a forum to exhibit, meet and network with others in the business community to explore trade, business and investment opportunities with a focus on doing business in Asia.

For further information and to book:

Visit www.victorianchamber.com.au/events or email
training@victorianchamber.com.au or call 8662 5333

☐ Interested ☐ Booked

Customer Touch Points

Presented by Visit Ballarat

AUG
29

Date: Tuesday 29 August 2017

Time: 7.00am – 9.00am

Venue: Craig's Royal Hotel,
10 Lydiard Street South, Ballarat

Cost: \$25 (*bookings essential*)

Based on real experiences across a wide range of industries, Noel Dempsey will take you on a journey of customer experience and weave in his own blend of leadership philosophy.

For further information and to book:

Visit bit.ly/CustomerTouchPoints

☐ Interested ☐ Booked

Starting a Business

Presented by Crowe Horwath

AUG
29

Date: Tuesday 29 August 2017

Time: 5.30pm – 7.00pm

Venue: Crowe Horwath Boardroom,
21 Armstrong Street North, Ballarat

Cost: FREE (*bookings essential*)

Find out how to: - Assess the feasibility of your business idea
- Write a business plan (required by banks) - Choose the right business structure - Monitor results - Assess associated risks
- Finance your business - Source insurance cover. Take away knowledge, new skills, and valuable checklists to help you achieve your goals.

For further information and to book:

Email ballarat@crowehorwath.com.au or call 5304 5700

☐ Interested ☐ Booked

Gov4Business

Presented by City of Ballarat,
Regional Development Victoria & AusIndustry

AUG
30

Date: Wednesday 30 August 2017

Time: 9.00am – 11.00am

Venue: Trench Room, Town Hall,
225 Sturt Street, Ballarat

Cost: **FREE** (*bookings essential*)

Come along and hear from City of Ballarat, Regional Development Victoria and AusIndustry about the support available to your business from the Local, State and Federal levels of government. Areas covered will include current services, resources and programs for businesses at all stages of their lifecycle from starting to expanding, exporting and more. The event will include opportunities for networking and morning tea afterwards.

For further information and to book:

Visit www.bit.ly/Gov4BusinessTickets or email
ballarat@rdv.vic.gov.au or call 5327 2837

☐ Interested ☐ Booked

Festival Roadshow

Presented by Small Business Festival Victoria

AUG
30

Date: Wednesday 30 August 2017

Time: 6.00pm - 8.30pm

Venue: Mercure Ballarat Hotel & Convention Centre,
613 Main Road, Ballarat

Cost: Early Bird ticket prices until July 28th
Regular ticket prices from July 29th
Group discounts available

Want your business to soar? Come and meet Lydia Lassila OAM. Lydia Lassila is an Olympic gold medallist who will inspire you with her story of how she turned sporting adversity into business advantage.

The aerial skier suffered a career-threatening injury while jumping in the 2006 Games. Frustrated with the inefficiency of the rehabilitation products available, Lydia designed and developed BodyICE to fulfil her needs. The product proved so successful it is now sold around the world.

Join Lydia for dinner where she will share her business secrets.

For further information and to book:

Visit www.business.vic.gov.au/events-workshops-and-mentoring/victorias-small-business-festival

☐ Interested ☐ Booked

Small Business Bus

Presented by Small Business Victoria

Date: Wednesday 30 August and
Thursday 31 August 2017

Time: 10.00am – 4.00pm

Venue: Commerce Ballarat
27 Doveton Street North, Ballarat

Cost: **FREE** (*bookings essential*)

AUG
30

AUG
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The Small Business Bus will be visiting Ballarat as part of Small Business Festival Victoria. Free one-to-one mentoring with a business expert and professional assistance from a Small Business Victoria information officer will be available on board.

For further information and to book:

Visit business.vic.gov.au/sbb or call 13 22 15

☐ Interested ☐ Booked

Young Professionals Network - Coffee Catch Up

Presented by Commerce Ballarat

Date: Thursday 31 August 2017

Time: 7.30am – 9.00am

Venue: Eclectic Tastes Café & Pantry,
2 Burnbank Street, Ballarat

Cost: **FREE**

AUG
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Come along for a chat and a coffee before work, feel free to quickly pop in or stay longer. A great way to network in a relaxed setting.

For further information:

Visit www.commerceballarat.com.au. No RSVP required

☐ Interested ☐ Booked



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For more information contact:
COMMERCE BALLARAT
P: 5333 3233

www.commerceballarat.com.au